



# DAN MOZEIKA

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Creative and hardworking professional with 17+ years' dedicated experience in the design industry. Working knowledge of design principles, practices, and methods of digital art, production procedures, printing system, and industry terminologies. I possess the creative leadership acumen to come up with different ideas as well as an entrepreneurial business sense to support / lead clients.

## EDUCATION

### Pratt Institute

New York City, New York  
MA Communication Design  
2005 - 2008

### Savannah College of Art and Design

Savannah, Georgia  
BFA Illustration  
2001 - 2005

## NOTABLE CLIENTS

Vanity Fair  
Architectural Digest  
New York Times  
Christie's  
Home Depot  
Lowe's  
Ace Hardware  
Costco  
Sam's Club  
Pfizer  
Novartis

## NOTABLE SKILLS

Print/Digital Design  
UI/UX Design  
Web Design  
Branding  
Illustration  
Adobe CS

## WORK EXPERIENCE

**BHS Creative Director** ..... 2015 - Present  
New York City, New York

My role as Creative Director was to manage a multitiered marketing team consisting of graphic designers, photographers, videographers, animators, stagers and a variety of vendors. I developed the style/brand guidelines helping define the the companys timeless style for both print and digital platforms.

**Freelance Designer** ..... 2005 - Present

I have significant experience servicing a variety of clients and projects ranging from small businesses to larger creative institutions. A majority of my work has been in supporting the following: resolving visual communication challenges, brand/ product messaging, advertising campaigns, in-store marketing through all forma of media.

**FXI Senior Designer** ..... 2011 - 2014  
Philadelphia, PA

**Studio 325 Junior/Senior Designer** ..... 2008 - 2010  
Red Bank, New Jersey

**Monzi LLC Lead Junior Designer** ..... 2007-2008  
Secaucus, NJ

## AWARDS

**Brown Harris Stevens Employee of the Year** ..... 2020